

SUNDANCE ASSOCIATION MEMBERSHIP APPLICATION

Mail completed form with payment to:
The Sundance Association • 2261 Market St., PMB 225 • San Francisco, CA 94114
Please print clearly!

Name: _____

Street: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

Check here to be listed as Anonymous, or to be listed as _____

MEMBERSHIP LEVEL

Turquoise (\$40-\$59)

- Membership card
- Free admission to Member Appreciation Night
- Priority to certain limited-attendance classes
- Discounted pass to the Sundance Stompede
- Other special member discounts

Copper (\$60-\$119)

- Includes all of the Turquoise benefits plus:
- One pass to the Sundance Saloon

VIP Silver (\$120-\$299)

- Includes all of the Turquoise benefits plus:
- Two passes to the Sundance Saloon
 - Special Sundance Saloon notepads*

VIP Gold (\$300-\$599)

- Includes all of the Turquoise benefits plus:
- Five passes to the Sundance Saloon
 - Special Sundance Saloon notepads*
 - Hoedown admission or \$50 off StompedePass

VIP Diamond (\$600-\$1199)

- Includes all of the Turquoise benefits plus:
- Ten passes to the Sundance Saloon
 - Special Sundance Saloon notepads*
 - Sundance StompedePass

VIP Platinum (\$1200+)

- Includes all of the Turquoise benefits plus:
- VIP annual pass to Sundance Saloon
 - Special Sundance Saloon notepads*
 - VIP Pass to the Sundance Stompede

PAYMENT

Amount Enclosed: \$

Method of Payment:

- Check (payable to The Sundance Association) On-line donation (see www.sundancesaloon.org)
 Visa MasterCard Discover American Express

Acct no: _____ Exp. date: _____ CVV _____

Billing address: _____

Name on card: _____ Signature: _____

***Note:** Membership fees, less the value of goods and services received, are tax-deductible to the extent allowed by Federal and State tax laws. Notepads are considered low-cost items by the IRS and do not affect the deductibility of your contribution.



MEMBERSHIP APPLICATION 2019



The Sundance Association
2261 Market St., PMB 225
San Francisco, CA 94114

415-820-1403
www.sundancesaloon.org

THE SUNDANCE ASSOCIATION

WHAT IS THE SUNDANCE ASSOCIATION?

The Sundance Association is an all-volunteer, community-based, member-supported 501c3 nonprofit organization dedicated to the promotion of country-western dancing in the LGBT community. Projects include lessons and dancing twice a week at Sundance Saloon, the annual Sundance Stompede country-western dance weekend, and much more.



The Sundance Association's place in the community has made it an irreplaceable part of the San Francisco landscape. The Sundance Association encourages creativity and personal growth, while fostering a powerful sense of camaraderie and community - an intangible benefit that is perhaps its greatest achievement.

WHY A NONPROFIT CORPORATION?

Our designation as a nonprofit organization assures you that any "profits" we make are channeled right back into the various projects of the organization. We must adhere to strict accounting and reporting, subject to review by the federal government. The directors and officers of The Sundance Association are all volunteers who have no desire for any personal financial gain. As a publicly-supported non-profit organization, we solicit help from the community to benefit the community.

WHY BECOME A MEMBER?

Becoming a member of the Association demonstrates that you care about the impact of country-western dancing in our lives. We depend on membership contributions and matching donations, which together now provide over 50% of our annual income. Your vital tax-deductible contribution keeps country-western dancing flourishing in San Francisco and keeps our community strong!



MAJOR PROJECTS OF THE SUNDANCE ASSOCIATION



Sundance Saloon, our primary project, offers twice-weekly country-western dance instruction and open dancing. Sundance Saloon wholly succeeds in accomplishing our mission of dance education, the primary basis for our 501c3 nonprofit designation, offering multiple lessons in a variety of dance styles each week.

The Sundance Stompede, our annual country-western dance weekend, offers four intensive days of dance workshops and dance events. Each year hundreds attend from throughout the world. The Stompede raises thousands of dollars annually for other charitable organizations. The Sundance Association has raised more than \$430,000 for other nonprofit organizations over the past 20 years.



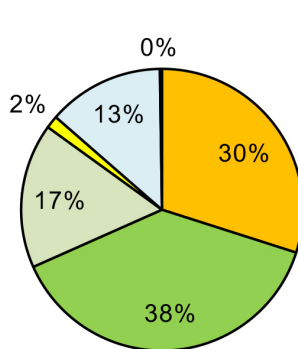
Special Events. The Sundance Association sponsors numerous special events, including public outdoor community dances at San Francisco Pride, Castro Street Fair, and Jane Warner Plaza in the Castro. These events are paramount in introducing country-western dancing to the general LGBT public. You'll also find us producing country-western dances on RSVP cruises and many other gatherings of the LGBT community.

The Sundance Bandits, Sundance Saloon's country dance troupe, combines artistry and athleticism with the style and theme of traditional country-western moves. Since they were formed in 2011, they have continued to grow and flourish, dazzling audiences throughout the continent, including appearances at the annual IAGLCWDC conventions.



FINANCES FY 2018 [excluding Stompede]

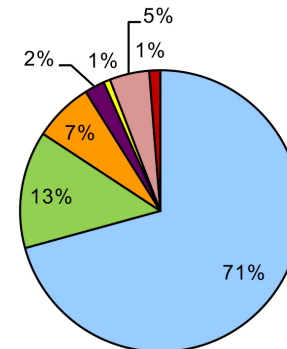
Our expenses will increase by \$30,000 in 2019, mostly from rent. Thanks to increased donations from the community, we were able to prepare for this in 2018. The challenge now is to continue this level of support.



INCOME - \$158,133

- Admissions/Services
- Membership Donations
- Corporate Donations*
- Other Donations
- Fundraising
- Other

*primarily matching donations and donations for volunteer time



EXPENSES - \$130,404

- Sundance Saloon rent
- Direct program expenses
- Advertising/promotion
- Sundance Bandits
- Contributions/grants
- Liability insurance
- Other administration